



Peter Murphy, CBCP

Peter Murphy has over 17 years experience in the IT industry, and currently is an independent Consultant in his own company, Reebro Pty Ltd which is a partner of BCS. Reebro provides consulting services in the areas of Business Continuity Management; Storage and Data Management; Storage Architecture and Data Centre Strategy and Management in the Asia Pacific and Japan region.

Prior to this position he held the position of Principal Consultant for Asia Pacific and Japan with Symantec Consulting services and before that chief storage architect for the Asia Pacific and Japan region with Sun Microsystems Professional Services.

Peter has been actively involved in all aspects of storage and data management projects through out the Asia Pacific region, including Total Cost of Ownership and Business Continuance and Disaster Recovery Planning.

As such Peter has conducted BIA's for Japanese banks, Chinese banks, and the Department of Defense for Australia.

Professional Experience

While working as a consultant focussing on data management and business continuity in the Asia Pacific and Japan Peter has;

1. Provided strategic and technical guidance on all aspects of data management and business continuity solutions
2. Development of storage and server consolidation strategies which include the use of both server ad storage virtualisation technologies
3. Co-ordinated integration and product testing
4. Provided Pre Sales support and training
5. Provided data centre, server and storage architectural consulting services
6. Undertaken storage infrastructure implementation engagements
7. Undertaken Program Manager and technical advisor roles for large ICT server and storage infrastructure projects
8. Provided training for consultants and sales personnel
9. Undertaken storage TCO, Business Continuity Management, data management, ICT infrastructure architecture and assessment projects in the Asia Pacific region which have included;
 - Major telecommunications companies in Japan. Australia, Singapore and Thailand,
 - Oil and gas companies in Australia and Malaysia,
 - Internet service providers in India, Australia, Hong Kong and Korea
 - Financial institutions in Australia, Japan, India and Asia South regions
 - Transportation companies in Australia and New Zealand
 - Government Agencies in Australia

Peter has completed the Gartner Storage TCO and Disaster Recovery Institute International certification exams and holds the DRII CBCP certification.

Jan 2005 to Nov 2007: Senior Lead Principal Consultant

Peter joined the Veritas Software consulting group in January 2005 as a Principal Consultant heading up the storage and data management practice for Asia Pacific and Japan. Veritas Software has since merged with Symantec Corporation and Peter headed the combined strategic storage and data management, business continuity and datacentre Asia Pacific and Japan consultancy group. Activities undertaken during this time at Symantec include:



- Developing and rolling out and undertaking storage assessment, data profiling, business continuity assessment, Risk Assessments and BIA services in the region. These programmes are based on industry standards such as ISO27001/ISO17799, BS25999 and PAS77.
- Delivering successful ICT strategy and assessment engagements for a range of financial, government and transport organisations in the Asia Pacific region
- Delivering numerous data management and business continuity workshops through out the region
- Delivering server and storage consolidation strategies and architecture projects which included the use of virtualisation technologies
- Delivering storage and server architecture projects
- Deployment of Storage Management software

April 2000 to Jan 2005: Storage Architect

Peter held the position of chief storage architect for Sun Professional Services Asia Pacific and Japan (APAC). In this role Peter had the following responsibilities:

1. Provide technical guidance on storage solutions being proposed in the region
2. Provide SunPS signoff on large storage designs for all counties with in the region
3. Co-ordinate testing carried out in the regional storage LAB facilities in Singapore
4. Provide Pre Sales support in the APAC region
5. Provide architectural consulting services with in the region
6. Provide storage implementation services with in the region
7. Provide training for both SunPS consultants, Partners and engagement Managers
8. Defining storage services that will be offered in the region
9. Undertake storage and server TCO projects in the APAC region
10. Undertake Disaster Recovery and Business Continuity Management projects in the APAC region
11. Undertake storage assessment and consolidation projects
12. Provide post sale technical support, especially for complex solutions that may include non sun hardware or software
13. Provide Architecture guidance for storage solutions being proposed to clients in the Asia Pacific and Japan region by Sun's Pre Sales and consulting teams.

Peter has experience with all storage software and hardware sold and supported by Sun Microsystems at this time, including HDS 9900, 9900V storage platforms as well as Sun's own storage hardware. Peter also had experience with the Vicom storage virtualisation engine and Fibre Channel switches from Brocade, Qlogic, Inrange and Mcddata.

Peter was involved in designing and implementing storage solutions including storage virtualisation, LAN-Free backup, Data Replication and Disaster Recovery over extended distances as well as the implementation of campus area Storage Area Networks and was responsible for scoping and designing storage solutions that were offered in the APAC region.

Peter was involved with projects in Australia, Korea, Singapore, Thailand, Malaysia, New Zealand, Taiwan, China, Hong Kong, Japan and India, including strategy development presales design and architecture stages, proof of concept, through to the implementation.

Peter has completed Gartner Storage TCO certification as well as the Nortel Metro fibre optic design course.

Peter was also a member of Sun Microsystems Global Storage Architecture council.

December 1998 to March 2000: National Technical Support Engineer



In this role at Silicon Graphics Peter was one of a team who handled the last level of problem escalations in Australia/NZ for the IRIX operating system. In addition to this, his responsibilities included training, planning software upgrade programs, commencing SGI's Linux support program in Australia and pre sales support.

Peter was also part of a small team performing software support for the Cray super computer environment in the Australia New Zealand Region.

At this time SGI sold and supported the Data General range of Clariion storage arrays, STK tape libraries, through switch and HUB technologies and was involved with pre and post sale storage related projects as well as storage architecture consulting engagements.

July 1993 to November 1998: Consulting Partner

Peter was a confounder of Daedalus Technologies in Canberra. Peter was responsible for all projects undertaken by Daedalus. Peter's technical team at Daedalus consisted of 8 full time software developers, a software engineering manager and 5 system engineers. As a partner in Daedalus Technologies Peter responded to quotation requests and tender responses, manage project costs, co-ordinate and manage the technical resources as required to meet customer requirements and deadlines, implement and review ISO9000 procedures for areas of his responsibility. Peter's involvement in the projects undertaken by Daedalus extended from project management, IT strategy development, systems architect and systems engineering.

July 1990 to July 1993 Systems Engineer

As a systems engineer at Sun Microsystems Peter was involved in the following activities;

- Providing post sale software support on the full range of SUN's software products. These products included the full range of communications software which included; Sunlink x.25, Sunlink SNA peer to peer, Sunlink SNA, SunNet Manager, Sunlink X400, compilers and development tools, operating system utilities such as; ONLINE Disksuite, NIS, NFS, NIS+, DBE, OPENLOOK and MOTIF, operating systems; SunOS 4.0.3, Solaris 1.x and Solaris 2.x, and DOS/Windows based products such as PCNFS.
- Provide technical assistance to customers and integrators on hardware and software problems.
- Setting up system hardware, installing configuring and demonstrating the full range of Sun's software, communications and hardware products.
- Providing technical support to Systems Integrators and VAR's.
- Preparing responses for to request for tender/proposals which included technical demonstrations

August 1987 to July 1990 Customer Service Engineer

At Prime computers Peter was involved with;

- Hardware support of the full range of Prime 50 series of computers.
- Post sale software support for PRIMOS.
- Analysis of operating system crash dumps.
- Hardware and software support of the PRIME EXL Intel based UNIX computers, running SVR3.2.
- Hardware and software support of Sun Workstations which were sold as Computervision CAD workstations running SunOS 3.0, 3.5 and 4.0.
- Technical training of new employees in disk technology, CDC fixed and removable disk units.
- Attending a number of hardware, software and communication courses including Train the Trainer course provided by the Australian Institute of Management.

September 1985 to August 1987 Customer Service Engineer

Responsibilities at Concurrent Computers included;

- Hardware support on the full range of Concurrent Computers equipment, including MP CPU's and disk subsystems.